



## Proposal Evaluation OEM Automotive Parts and Supplies RFP #101520

Possible Points		Elliot Auto Supply	Ford Motor Company	Fred Beans Parts	General Motors	Navistar Inc	Nemco Resources
Conformance to RFP Requirements	50	40	37	41	39	41	36
Pricing	400	326	300	274	321	321	271
Financial Viability and Marketplace Success	75	63	68	59	62	66	54
Ability to Sell and Deliver Service	100	83	87	67	82	89	62
Marketing Plan	50	38	42	37	38	41	31
Value Added Attributes	75	60	65	58	51	65	43
Warranty	50	38	42	41	43	39	41
Depth and Breadth of Offered Equipment, Products, or Services	200	172	165	181	170	162	114
<b>Total Points</b>	<b>1,000</b>	<b>820</b>	<b>806</b>	<b>758</b>	<b>806</b>	<b>824</b>	<b>652</b>
<b>Rank Order</b>		<b>2</b>	<b>3.5</b>	<b>5</b>	<b>3.5</b>	<b>1</b>	<b>6</b>

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